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SPECIAL ANNOUNCEMENT

ComputaMaps releases BrightEarth™, a global natural color mosaic
February 09, 2007

Company: ComputaMaps
Industry: Telecommunications, Location-based Services (LBS), Geographic Data, Internet Portals
Location: Cape Town, South Africa

9 February, 2007 - ComputaMaps (Cape Town, South Africa) announced today the release of BrightEarth™, a natural color image mosaic covering 95% of the Earth’s land surface at a resolution of 14.25m.

The source for BrightEarth™ is the orthorectified Landsat 7 imagery acquired between 1999 and 2002 for NASA’s GeoCover program. Using a proprietary algorithm, ComputaMaps has transformed the original false-color GeoCover imagery mosaics into a single color-balanced global mosaic with bright, vivid natural color that retains the high contrast detail of the original pan-sharpened source imagery.

BrightEarth™ imagery has less than 10% cloud cover for 90% of source scenes, and has an absolute horizontal accuracy of ±50m RMSE with many areas under 25m.

BrightEarth™ is an ideal global imagery base for Internet map portals, location-based services, mobile content and navigation, 3D visualization and flight simulation, security and relief agency logistics, or any application where a seamless, highly detailed, geographically accurate, and realistic view of the world is required.

BrightEarth™ is available in UTM or Geographic projection, WGS84 datum, by individual country or continent, or as a single global coverage in a variety of compressed and uncompressed formats.

Visit the BrightEarth™ product page at www.computamaps.com for more information and pricing, or contact us at:

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GEOSPATIAL TECHNOLOGY STOCKS
