

# NASA Landsat Counting Study Reporting Form



Institution name: \_\_\_\_\_ Name of person completing this form: \_\_\_\_\_

Total institution attendance during [week(s)] / [month(s)] when the observations were conducted (please provide separate numbers for **each** week or month): \_\_\_\_\_

Institution hours of business for the exhibit hosting period:

Business Hours: \_\_\_\_\_ [AM] / [PM] to \_\_\_\_\_ [AM] / [PM], Days (*Circle all that apply*): M T W Th F Sat Sun

Business Hours: \_\_\_\_\_ [AM] / [PM] to \_\_\_\_\_ [AM] / [PM], Days (*Circle all that apply*): M T W Th F Sat Sun

Note any holidays or special events: \_\_\_\_\_

## Final Counts:

Date	Day of the week	Morning or afternoon?	Data collection start time	Data collection end time	Single visitor	School Group	Family	Multiple Adults Only	Multiple Children Only	Infant/Toddler (under 6 yrs.)	Early Elementary (6-8 yrs.)	Late Elementary (9-11 yrs.)	Middle School (12-14 yrs.)	High School (15-18 yrs.)	Young Adult (19-35 yrs.)	Adult (36-55 yrs.)	Senior (over 55 yrs.)	Female	Male	Unable to tell	Total museum attendance for the day (if available)	
<b>Totals</b>																						
<b>Totals of all groups/ all individuals</b>					All groups: _____					All individuals: _____												

Other comments: Is there anything else regarding this activity that you would like to report to NASA evaluators?